

Summit Art Board Meeting Minutes
December 7, 2020 4:30 p.m.
Zoom

Members present: Mike Lewis, Wanda Tyner, Barb Byrne, Mary Ann Rhoads, Sharon Wagner, Aimee Fresia, Jim Dittmer, Jody Fristoe
Members absent: Teddy Jackson

Meeting Chair: Mike Lewis

Meeting was called to order by Mike Lewis.

Corrections to the December 7, 2020 Board Meeting were made. It was moved and seconded that the Minutes of the Board meeting November 2, 2020 as corrected, the Minutes of the Special Board Meeting November 26, 2020, the Minutes of Membership Meeting November 9, 2020 and the special Board Meeting to hire Garnetta Sullivan to redesign Summit Art Logo (Email) be approved. The motion passed.

Leader's/President's Report (See attached report): Mike explained the discussion he had with KCVLAA on the sale of member's work under Summit Art. Correction of the terminology on literature and the website have already been made. Mike discussed where nonprofit funds should come from. One-third of funds should come from public monies (ex., grants, member dues). Mike announced that Jody Fristoe has agreed to continue as Director of Summit Art.

Director's Report (See attached report): In addition, Jody is seeing that John Shehane get the brochures on fundraising and sponsorship that he has requested.

Board Standing Committees (See Attached Reports) :

Treasurer's Report: In addition to his report, Jim reported that the Budget for 2021 has been approved.

Development/Fundraising: In addition to the attached report, Jody reported that a "no" right now from an organization may not mean a "no" in the future. There is a benefit to establishing a contact and relationship with a potential donor.

Gallery: Barb presented the attached report.

Membership: Barb presented the attached report. In addition, Barb announced that Michelle Seichepine has volunteered to serve as the contact for inquiries from prospective members.

Jury: Barb presented the attached report.

Plein Air and Program/Education: Sharon presented the attached report. In addition, Sharon announced a Christmas Party will take place during the regular membership meeting on December 14.

Scholarship: Sharon presented the attached report by Erlene Flowers.

Marketing: Wanda presented the attached report.

New business:

1. Payment of fees for newly juried members. Barb presented the following information to clarify the policy about what happens when members become juried members: If a member from any other membership class juries successfully in the May jury session, that person will owe the difference between what they already paid for their membership type for that year and the \$50 juried artist dues. So a General member would owe \$10 (\$50-\$40), an educator member would owe \$30 (\$50-\$20) and a student would owe the full \$50 (since they are free prior to jurying). If a member juries successfully in November, that person would owe the full \$50— however, that \$50 would be applied to the next year’s membership. So in effect, anyone who juries in November is “free” for the remainder of the year.

2. New logo proposals. Wanda displayed logo options presented by Garnatta Sullivan who we have contracted to design our new logo. Wanda commented that the membership should be allowed to give their choice. Advantages and disadvantages of the old logo and the two new options were discussed. We will possess the design files so we can make changes for juried members, Plein Air, Festivals, etc. It was the consensus that the two new options be presented to the membership by email. A deadline will be set for the members to vote.

5. Directors voting status and authority. Wanda suggested that the Director position have voting rights on the Board. She feels it adds ownership and an important stake in the decisions made by the Board. Wanda said it would not require a change in bylaws at this point.

Mike moved that the Director of Summit Art be a member of the Board with voting rights. Wanda seconded. The motion passed.

3. Priorities of 2021. Mike asked the question regarding the future focus of priorities for the coming year. Currently, John’s development efforts have been focused on obtaining funds designated for the hiring of a full-time executive director. Mike would like for a discussion on priorities for the coming year take place. It was decided that this should happen in the January Board meeting.

Announcements: December 14—Membership ZOOM Christmas party. There will be no agenda or business meeting.

Meeting was adjourned at 5:42 p. m.
Next meeting date: January 4, 2021.

Mary Ann Rhoads
Secretary