

Summit Art Meeting

March 9, 2020

Meeting called to order at 6:30 p.m. by Barbara Todd, President.

Guest Speaker was Brian Hearn, Collectors' Fund, founded by Sandy and Chester Kemper.

Brian is an award-winning curator, art writer and consultant with 25 years of experience in both the film and fine art industries. He currently writes about contemporary art and artists for KC Studio magazine and is the Collection Manager for the Collectors Fund, an innovative fine art investment fund that includes The Kansas City Collection, a rotating corporate art program of exclusively Kansas City artists.

Brian suggests it is important to have the following:

Artist Statement

Well written news release and knowing who to send it to

Have a media list

Remember the WHO, WHAT, WHY, WHERE and WHEN

A website

Social Media

Instagram

Studio Visits

It is important to photograph your work. Having bright quality images is important. Images should be 1-2 Megabytes.

Brian suggests reworking your "ABOUT" page in your BLOG. What are your three most important messages that you want to communicate about your artwork and or practice. Write out a paragraph for each one - Use the Best one. Avoid jargon or pretention language – read it out loud.

Think about how your work fits into time and place. Make an effort to find out who makes work similar to yours.

Pricing –

Consider overhead, materials and time. Go to galleries – talk about pricing.

Contracts – Always have one! They should include the following:

When Due

Size

Medium

Installation

Talk about work first. What medium. Biographical good but not essential and influences.

Meeting called to order at 8:00 p.m.

Two copies of Alison Stanfield's book given away. Kathy Mathis won a copy.

Barbara thanked Betty Stein as Snack Coordinator and Teddy and Francine for bringing snacks.

UPDATES

- ▶ **Tom Mallot: Photography and Friends is held at the Bridgespace on the 4th Thursday. Door opens at 6:15. p.m. The cost is \$75 a month to rent – attendees donated money to pay for several months ahead. About 20 photographers usually attend – 80 to 90 people receive information about this.**

- ▶ **Artist Forum – Teddy Jackson now runs this. She is going to invite artists to the forum. It will be held the second Saturday at 9 a.m. through noon, March through May in the Legacy Room – June will be the first Saturday.**

Members Sold in February 2020 at Saint Luke's East Gallery –

Mike Lewis, Pamela Collins, Harry McGee, Mary Stockstill - \$460.00 in sales.

FEATURED ARTIST OF THE MONTH – SAINT LUKE'S EAST GALLERY

MARCH – ERLENE FLOWERS

The program for March will be Aimee Freesia – Gel Acrylics – April will be Diana Rendell - Sculptures

NEW BUSINESS

Teddy Jackson is hosting a workshop with Dennis Perrin -March 12, 13 and 14 \$425.00.

Barbara Neth has a watercolor workshop scheduled for April.

Two opportunities for members – Paint Party, March 5th or 9th.

City of LS Is asking for people to teach classes. He city will collect fees and they will pay the artist.

OLD BUSINESS

There is no information available on bank balance this month.

If you brought Art to share, please talk about each piece. We will vote on our favorite one!

Cathy Mathes, Sheila Bundy participated, and Sheila won the vote.

Meeting adjourned.

Carol Ann Wheat

Recording Secretary